



Atharva Institute of Management Studies

Activity Report

Name of Activity: Song Conversion

Date of conduction: 27/11/2024

Class / Sem: Div-B (Sem-1)

Subject: Managerial Communication

Faculty co-ordinator: Prof. Gaanyesh Kulkarni

Student coordinator:

B-01	Aishwarya Raghavan
B-08	Nishita Chougule
B-28	Ekta Lalwani
B-30	Sanket Malode
B-36	Smeet Pateliya
B-40	Hrishik Pawar
B-42	Shreyash Pednekar
B-61	Kinjal Vyas

DESCRIPTION

Activity:

Prof. Gaanyesh Kulkarni had organized an activity for the MMS 2024-2026, Division B, on 27/11/2024, where the students were asked to translate Hindi song lyrics into English while maintaining the original melody and rhythm. The class was divided into four groups, according to the songs. The challenge was to perform the translated version without compromising the essence of the song. The activity was a time bound as the performing team had to sing the stanza of the song within 60 seconds.

Objective:

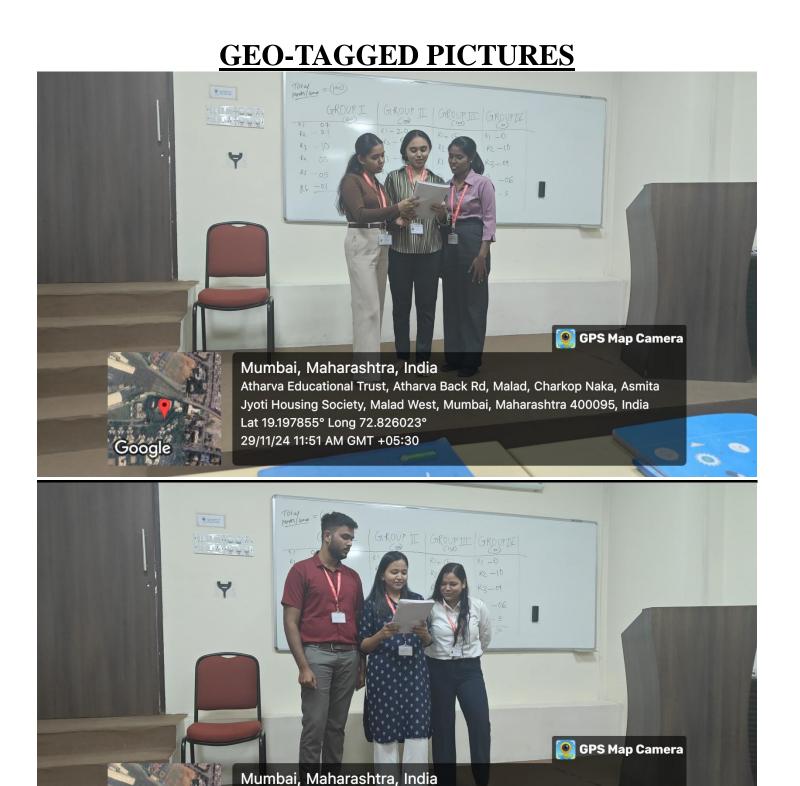
The primary objective of this activity was to enhance communication skills, listening abilities, and time management among the students.

Learning:

Team work, effective listening, overcoming the language barrier and time management are the keys takeaway from this activity.

Feedback:

This activity showed us how to work quickly and think creatively under time pressure. It was a fun way to improve our communication skills and proved that learning doesn't have to be boring. Since the whole class were the participants, it was interactive and engaging. Overall, the session was both fun and informative.



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Verified by:

Submitted to: Prof. Gaanyesh Kulkarni